Tuesday, July 19

1:00 pm – 5:00 pm  
Registration  

1:00 pm – 5:30 pm  
Sponsor Exhibitors Open  

2:00 pm – 4:00 pm  
Property Tax Reform  
Facilitator:  
• Scott Derickson, Woodburn City Manager  
Speakers:  
• Nancy Brewer, Lebanon City Manager  
• Mark Gharst, LOC Finance and Taxation Lobbyist  
Description: Property taxes are a top revenue source for local governments but the two ballot measures from the 1990s that created our current system have not aged well. This session will cover a brief overview of Measure 5 and Measure 50, the issues these ballot measures have created, and an update on recent conversations around reform.  

4:00 pm – 5:30 pm  
Welcome Reception & New Attendee Mingle  
Sponsored by CIS  
Check-in, visit with your peers, and get to know new OCCMA members while enjoying appetizers and a no-host bar prior to dinner.  

6:00 pm  
Dinner on Own  
Redmond has many local restaurants. For recommendations, please refer to the “Redmond Attractions” handout available on www.occma.org or sign up to join one of the pre-arranged dinners at Registration. Sign-up sheets for group dinners will be available when registering for conference and at the registration booth.  

Wednesday, July 20

7:00 am – 5:00 pm  
Registration  

7:30 am – 6:30 pm  
Sponsor Exhibits Open  
Our sponsors/vendors will be available during session breaks and meals. Be sure to stop by for a visit. For a full list of sponsors/vendors, please visit www.occma.org.
7:30 am – 9:00 am

Structured Networking & Continental Breakfast: Cultivating leaders and recruiting and retaining talent in the current environment

Facilitators:
- Rachael Fuller, Washington County Assistant County Administrator
- Stephanie Betteridge, Bend Chief Innovation Officer
- Nina Vetter, Gresham City Manager

Description: This session will include facilitated table-top discussions. The session will be interactive and provide an opportunity to hear from conference attendees about ideas to cultivate leaders within your organization, recruitment and retention of talent and succession planning.

9:00 am – 10:00 am

Keynote: Leader to Leader; Discussion with PGE President & CEO

Maria Pope

Sponsored by PGE

Facilitator:
- Scott Derickson, Woodburn City Manager

Speaker:
- Maria Pope, PGE President & CEO

Description: In this interactive session, join Portland General Electric President and CEO Maria Pope as she outlines how PGE is accelerating the transition to a clean energy future for Oregonians. By 2030, PGE will achieve at least an 80% reduction of greenhouse gas emissions, and by 2040, 100% reduction in greenhouse gas emissions from power served to customers. Ms. Pope will also share her personal learnings from leading PGE through multiple crises such as social unrest, a global pandemic, wildfires and a historic ice storm.

10:00 am – 10:30 am

Break

10:30 am – 11:45 am

Dealing with Dysfunctional Councils or Councilors and Continue to Make Things Happen and Get Things Done

Facilitator:
- Dan Huff, Molalla City Manager

Speakers:
- Scott Derickson, Woodburn City Manager
- Jenny Haruyama, Beaverton City Manager
- Brian Latta, Dallas City Manager

Description: How do we deal with stress while managing “unhealthy” relationships as a general condition of our employment? As City Managers we must deal with whatever life, or the profession throws at us and maintain a functioning agency and promote relationships with people who need to be relevant. This panel will talk about staying positive and hopeful to serve the public good within our communities.
11:45 am – 1:30 pm  
**ICMA and OCCMA Updates with Lunch**  
*JUNIPER HALL*

Facilitator:
- Zoe Mombert, Wilsonville Assistant to the City Manager

Speakers:
- Susie Marston, City of Gervais, OCCMA President
- Jeff Towery, City of McMinnville, ICMA 2021-22 President-Elect
- Peter Troedsson, City of Albany, ICMA West Coast Region Vice President
- Ashleen McGirk, PSU Capstone Project, Civic Education Tools for Managers
- Megan Phelan, City of Lake Oswego, NWWLA Chair and OLLG Board Member

Description: Join OCCMA President Susie Marston and others to hear updates about OCCMA and ICMA.

1:30 pm – 3:00 pm  
**Elements of Personnel Investigations**  
*JUNIPER HALL*

Facilitator:
- Susie Marston, Gervais City Manager

Speakers:
- Jenny Marston, Peck, Rubanoff & Hatfield PC
- Chandra Hatfield, Peck, Rubanoff & Hatfield PC

Description: In this interactive session, the presenters will discuss current employment laws, cases, and considerations impacting personnel investigations and provide tips for conducting a personnel investigation in this era of heightened pro-employee protections, such as anti-whistleblower and retaliation laws. The presenters look forward to an engaging conversation with the audience on how to address potentially thorny personnel and performance issues without finding oneself in legal hot water!

3:00 pm – 3:30 pm  
**Snack Break**

3:30 pm – 4:35 pm  
**Oregon’s Equity Journey**  
*JUNIPER HALL*

Facilitator:
- Stephanie Betteridge, Bend Chief Innovation Officer

Speakers:
- Anna Allen, Bend Equity & Inclusion Director
- Steve Lee, Hillsboro Diversity, Equity, and Inclusion Manager

Description: Understanding our common history as we work together to advance equity in our profession and communities. The presenters will talk about shared terminology (defining important elements of equity work) and provide an introductory session around intersectionality and how that plays a role in advancing equity.

4:30 pm – 6:30 pm  
**Get Acquainted Reception/Trade Show**  
*GOLDEN EAGLE*

A great opportunity for attendees and their families to get together, make new friends, or just catch up on all the events that have transpired since the last conference.
6:30 pm – 8:30 pm  
**Dinner on Own**
Redmond has many local restaurants. For recommendations, please refer to the “Redmond Attractions” handout available on [www.occma.org](http://www.occma.org) or sign up to join one of the pre-arranged dinners at Registration. Sign-up sheets for group dinners will be available when registering for conference and at the registration booth.

---

**Thursday, July 21**

7:00 am – 4:30 pm  
**Registration**  
**LOBBY**

7:30 am – 4:30 pm  
**Sponsor Exhibitors Open**  
**GOLDEN EAGLE**

7:30 am – 9:00 am  
**Senior Advisor Panel & Continental Breakfast**  
**JUNIPER HALL**
Facilitator:
- Ray Towry

Speakers:
- Dan Bartlett
- Sheila Ritz
- Nolan Young
- Gary Milliman
- Dave Waffle
- David Clyne

Description: The Senior Advisor Program is a joint activity of ICMA and OCCMA, established by the ICMA Executive Board in 1974 to make the counsel, experience, and support of respected, retired managers of the profession available to members. Join the Oregon advisors to learn more about the program and the resources they have to offer to both new and seasoned city managers. This session will begin at 8:00 am, so please grab your food and take a seat.

9:00 am – 10:30 am  
**Compassionate Tactics and Professional Empathy**  
**JUNIPER HALL**
Facilitator:
- Heidi Bell, Sheridan City Manager

Speaker:
- Nicholas Kessler, Canopy Wellbeing

Description: In the midst of change, we are not our best selves. As we all face the adjustments and reorganization of the workplace right now, just making it through each day without conflict, can seem like an achievement. Learn the skills to better manage moments of confusion, stress, irritation and miscommunication. With Compassionate Tactics, leaders can better navigate emotional interactions, employees can feel heard, and progress can be felt. With Professional Empathy, relationships can be restored and protected, the distance between colleagues can be addressed, and a shared respect can grow and strengthen within a team. Packed with immediately applicable strategies and language, by the end of this
training participants can count on having more confidence in their interactions, and more progress from each moment.

10:30 am – 10:45 am  
**Break**

10:45 am – 12:15 pm  
**Structured Networking: Addressing homelessness and behavioral health in communities, big and small**  
*JUNIPER HALL*

Facilitators:
- Rachael Fuller, Washington County Assistant County Administrator
- Stephanie Betteridge, Bend Chief Innovation Officer
- Nina Vetter, Gresham City Manager

Speakers:
- Tyler Stone, Wasco County Administrator
- Blair Larsen, Sweet Home Economic Development Director
- Sarah White, Sheltering Silverton
- Josh Crites, Washington County Assistant Director of Housing
- Eric King, Bend City Manager
- Lindsey Stailing, Patient Support Program Manager, Mosaic Medical

Description: The session will be structured using the User Experience Fishbowl Exercise from Liberating Structures. The session invites attendees to listen to a conversation between practitioners and community partners who have made progress on the challenge of homelessness and behavioral health in their communities. Those outside the fishbowl will be invited to listen, and then formulate questions (with a small group) for the practitioners.

12:30 pm – 1:30 pm  
**Networking Lunch**

1:30 pm – 3:00 pm  
**Ethics Matter: Be inspired by your professional values**  
*JUNIPER HALL*

Facilitator:
- Zoe Mombert, Wilsonville Assistant to the City Manager

Speaker:
- Martha Perego, ICMA

Description: Let’s shift the focus on the ICMA Code of Ethics from enforcement to inspiration. How do the defining values of integrity, fairness, justice, and political neutrality inspire you to excellence? How do they produce better outcomes in your organization and community? Think about a time when you stood firm on a principle, and it wasn’t easy! Join Martha Perego, ICMA’s Director of Member Services and Ethics for an exploration of our values and how best to apply them to real world challenges.

3:00 pm – 3:30 pm  
**Snack Break**
Emerging Threats, Security Culture and How to Protect Your Organization from Cybercriminals  
**JUNIPER HALL**

Facilitator:  
- Spencer Nebel, Newport City Manager

Speaker:  
- James McQuiggan, KnowBe4

Description: Every day, there is the discovery of an organization which suffered a data breach or, worse, had their operations shut down due to ransomware. Cybersecurity teams have to support the business, educate the users, and monitor the network for suspicious activity. These responsibilities are just a shortlist in the proverbial laundry list of duties for the small team trying to reduce the risk of an attack and secure the organization. With all of these attacks, it's essential to understand what lies ahead with securing the organization and emerging threats. For example, one common threat is ransomware attack vectors, where cybercriminals convince users to do something they wouldn't normally do and then steal the organization's data. Other situations with users who believe the CEO has emailed them a request to purchase gift cards and email back the codes. Cybercriminals work through a business model, similar to most organizations, their goal, to make money and be successful. In this presentation, James will present the current and emerging threats impacting organizations, why people succumb to phishing emails, and what it takes to increase the security culture among the users to secure your business and reduce the risk of a cyberattack.

President’s Reception and Dinner  
**RIDGE PAVILION**

**Sponsored by Comcast**

Join fellow conference attendees at Eagle Crest Resort for an evening of fun.

Friday, July 22

7:30 am – 8:30 am  
**Breakfast and Networking**  
**JUNIPER HALL**

8:30 am – 9:30 am  
**Round Robin with Peers**  
**JUNIPER HALL**

The Round Robin session is an interactive, energetic idea exchange designed to inspire and engage attendees. Participating in the Round Robin session will be a number of seasoned city managers with expertise in the nuts-and-bolts issues of particular interest to managers. The Round Robin is a forum for the exchange of information and the fostering of local government innovation.

9:45 am – 11:45 am  
**OCCMA Board of Directors Meeting**  
**JUNIPER HALL**

To access the agenda packet associated with this meeting, please visit [www.occma.org](http://www.occma.org). The packet will be posted approximately five-days prior to the meeting.
THANK YOU
2022 OCCMA SUMMER CONFERENCE
SPONSORS/VENDORS

RECEPTION SPONSORS

COMCAST

CIS

citycounty insurance services
 cisoregon.org

KEYNOTE SPONSOR

PGE
THANK YOU
2022 OCCMA SUMMER CONFERENCE
SPONSORS/VENDORS
PLATINUM SPONSOR
Beery Elsner & Hammond LLP
GOLD SPONSORS
MERINA+CO
MissionSquare
JENSEN STRATEGIES
LGPS
LOCAL GOVERNMENT PERSONNEL SERVICES
SILVER SPONSORS
citycounty insurance services
cisaragon.org
GMP CONSULTANTS
NCPA
National Cooperative Purchasing Alliance
SSW CONSULTING
FCS GROUP
Solutions-Oriented Consulting
oregonbuys
Portland State University
Hatfield School of Government
ameresco
Green • Clean • Sustainable
Holman Capital