



OCCMA

Oregon City/County
Management Association

A State Affiliate of ICMA

DRAFT PROGRAM

2022 SUMMER CONFERENCE

July 19 – July 22, 2022 ♦ Eagle Crest Resort, Redmond

Printed copies of the agenda will be available onsite.

All other handouts and presentations will be available online following the conference.

Tuesday, July 19

- 1:00 pm – 5:00 pm **Registration**
- 2:00 pm – 4:00 pm **Property Tax Reform**
Description: Property taxes are a top revenue source for local governments but the two ballot measures from the 1990s that created our current system have not aged well. This session will cover a brief overview of Measures 5 and 50, the issues these ballot measures have created, and an update on recent conversations around reform.
- 4:00 pm – 5:30 pm **Welcome Reception & New Attendee Mingle**
Check in, visit with your peers, and get to know new OCCMA members while enjoying appetizers and a no-host bar prior to dinner.
- 6:00 pm **Dinner on Own**
Redmond has many local restaurants. For recommendations, please refer to the “Redmond Attractions” handout available on www.occma.org or sign up to join one of the pre-arranged dinners at Registration. Sign-up sheets for group dinners will be available when registering for the conference and at the registration booth.

Wednesday, July 20

- 7:30 am – 5:00 pm **Registration**
- 8:00 am – 3:30 pm **Sponsor Exhibits Open**
Our sponsors/vendors will be available during session breaks and meals. Be sure to stop by for a visit. For a full list of sponsors/vendors, please visit www.occma.org.
- 7:30 am – 9:00 am **Structured Networking & Continental Breakfast:**
Cultivating leaders and recruiting and retaining talent in the current environment
Description: This session will include facilitated table-top discussions. The session will be interactive and provide an opportunity to hear from conference attendees about ideas to cultivate leaders within your organization, recruitment and retention of talent and succession planning.
- 9:00 am – 10:00 am **Keynote: Leader to Leader; Discussion with PGE President & CEO**
Maria Pope
Sponsored by PGE



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Description: In this interactive session, join Portland General Electric President and CEO Maria Pope as she outlines how PGE is accelerating the transition to a clean energy future for Oregonians. By 2030, PGE will achieve at least an 80% reduction in greenhouse gas emissions, and by 2040, 100% reduction in greenhouse gas emissions from power served to customers. Ms. Pope will also share her personal learnings from leading PGE through multiple crises such as social unrest, a global pandemic, wildfires and a historic ice storm.

10:00 am – 10:30 am

Break

10:30 am – 11:45 am

Dealing with Dysfunctional Councils or Councilors and Continue to Make Things Happen and Get Things Done

Description: How do we deal with stress while managing “unhealthy” relationships as a general condition of our employment? As City Managers, we must deal with whatever life or the profession throws at us and maintain a functioning agency and promote relationships with people who need to be relevant. This panel will talk about staying positive and hopeful to serve the public good within our communities.

11:45 am – 1:30 pm

ICMA and OCCMA Updates with Lunch

Description: Join OCCMA President Susie Marston and others to hear updates about OCCMA and ICMA.

1:30 pm – 3:00 pm

Elements of Personnel Investigations

Description: In this interactive session, the presenters will discuss current employment laws, cases, and considerations impacting personnel investigations and provide tips for conducting a personnel investigation in this era of heightened pro-employee protections, such as anti-whistleblower and retaliation laws. The presenters look forward to an engaging conversation with the audience on how to address potentially thorny personnel and performance issues without finding oneself in legal hot water!

3:00 pm – 3:30 pm

Snack Break

3:30 pm – 4:45 pm

Oregon’s Equity Journey

Description: Understanding our shared history as we work together to advance equity in our profession and communities.

4:30 pm – 6:30 pm

Get Acquainted Reception/Trade Show

Sponsored by TBD

A great opportunity for attendees and their families to get together, make new friends, or just catch up on all the events that have transpired since the last conference.

6:30 pm – 8:30 pm

Dinner on Own

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Thursday, July 21

7:30 am – 4:30 pm

Registration

7:30 am – 9:00 am

Senior Advisor Panel & Continental Breakfast

Description: The Senior Advisor Program is a joint activity of ICMA and OCCMA, established by the ICMA Executive Board in 1974 to make the counsel, experience, and support of respected, retired managers of the profession available to members. Join the Oregon advisors to learn more about the program and the resources they have to offer to both new and seasoned city managers. This session will begin at 8:00 am, so please grab your food and take a seat.

9:00 am – 10:30 am

Compassionate Tactics and Professional Empathy

Description: In the midst of change, we are not our best selves. As we all face the adjustments and reorganization of the workplace right now, just making it through each day without conflict can seem like an achievement. Learn the skills to better manage moments of confusion, stress, irritation and miscommunication. With Compassionate Tactics, leaders can better navigate emotional interactions, employees can feel heard, and progress can be felt. With Professional Empathy, relationships can be restored and protected, the distance between colleagues can be addressed, and a shared respect can grow and strengthen within a team. Packed with immediately applicable strategies and language, participants can count on having more confidence in their interactions, and more progress from each moment by the end of this training.

10:30 am – 10:45 am

Break

10:45 am – 12:15 pm

Structured Networking: Addressing homelessness and behavioral health in communities, big and small

Description: The session will be structured using the [User Experience Fishbowl Exercise](#) from Liberating Structures. The session invites attendees to listen to a conversation between practitioners and community partners who have made progress on the challenge of homelessness and behavioral health in their communities. Those outside the fishbowl will be invited to listen and then formulate questions (with a small group) for the practitioners.

12:30 pm – 1:15 pm

Networking Lunch

1:15 pm – 1:30 pm

Break

1:30 pm – 3:00 pm

Ethics Matter: Be inspired by your professional values



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Description: Let's shift the focus on the ICMA Code of Ethics from enforcement to inspiration. How do the defining values of integrity, fairness, justice, and political neutrality inspire you to excellence? How do they produce better outcomes in your organization and community? Think about a time when you stood firm on a principle, and it wasn't easy! Join Martha Perego, ICMA's Director of Member Services and Ethics, for an exploration of our values and how best to apply them to real-world challenges.

3:00 pm – 3:30 pm

Snack Break

3:30 pm – 4:45 pm

Emerging Threats, Security Culture and How to Protect Your Organization from Cybercriminals

Description: Every day, there is the discovery of an organization that suffered a data breach or, worse, had its operations shut down due to ransomware. Cybersecurity teams have to support the business, educate the users, and monitor the network for suspicious activity. These responsibilities are just a shortlist in the proverbial laundry list of duties for the small team trying to reduce the risk of an attack and secure the organization. With all these attacks, it's essential to understand what lies ahead with securing the organization and emerging threats. For example, one common threat is ransomware attack vectors, where cybercriminals convince users to do something they wouldn't normally do and then steal the organization's data. Other situations with users who believe the CEO has emailed them a request to purchase gift cards and email back the codes. Cybercriminals work through a business model, similar to most organizations; their goal is to make money and be successful. In this presentation, James will present the current and emerging threats impacting organizations, why people succumb to phishing emails, and what it takes to increase the security culture among the users to secure your business and reduce the risk of a cyberattack.

6:00 pm – 9:00 pm

President's Reception and Dinner
Sponsored by Comcast

Friday, July 22

7:30 am – 8:30 am

Breakfast and Networking

8:30 am – 9:30 am

Round Robin with Peers

The Round Robin session is an interactive, energetic idea exchange designed to inspire and engage attendees. Participating in the Round Robin session will be a number of seasoned city managers with expertise in the nuts-and-bolts issues of particular interest to managers. The Round Robin is a forum for the exchange of information and the fostering of local government innovation.

9:45 am – 11:45 am

OCCMA Board of Directors Meeting

To access the agenda packet associated with this meeting, please visit www.occma.org. The packet will be posted approximately five days prior to the meeting.