ICMA-RC is now MissionSquare Retirement

New name. Same mission.

We are proud to have served the public sector for nearly 50 years as ICMA-RC. Our focus and dedication remain unchanged as we approach the next 50 years as MissionSquare Retirement.

At MissionSquare Retirement, we’re committed to helping public employees achieve financial wellness by providing them with the retirement plans, investment options, financial education, and personalized service they deserve.

For more information, visit missionsq.org.
Deloitte Consulting’s Local Government Consulting Practice

Is a leading advisor and implementation partner committed to improving public outcomes and solving the complex issues facing local governments.

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TRUSTED ADVISOR TO LOCAL GOVERNMENTS

Grant Management
ARPA; FEMA BRIC, HMGP; HUD CDBG, CDBG-DR, and CDBG-MIT

Municipal Services
Community planning, inspections and plan review, shared services

Resilience Assessments & Planning
Addressing community stressors; embedding social equity in climate planning
Complimentary Wi-Fi access is available in all public spaces, meeting rooms, and Exhibit Hall in the Oregon Convention Center (OCC).

**Connect to network/SSID:** ICMAPortland

**Password:** MissionSquare1

**CONFERENCE APP**

Download the conference mobile app to get the latest information on the conference, network with one another, and receive important alerts during the conference. Search for ICMA Meetings in either the Play Store (Android) or the App Store (Apple) to download this year’s app. **Log in with the email address with which you registered.**

**REGISTRATION DESK HOURS**

| Lobby A, OCC | Monday, October 4 | 7:30 a.m. – 5:30 p.m. |
| Sunday, October 3 | 6:45 a.m. – 7:00 p.m. |
| Monday, October 4 | 7:30 a.m. – 5:30 p.m. |
| Tuesday, October 5 | 7:30 a.m. – 6:30 p.m. |
| Wednesday, October 6 | 7:30 a.m. – 11:45 a.m. |

**EXHIBIT HALL HOURS**

| Halls AB, OCC | October 3, 2021 | 5:00 p.m. – 7:00 p.m. |
| October 4, 2021 | 10:00 a.m. – 4:30 p.m. |
| October 5, 2021 | 9:30 a.m. – 3:30 p.m. |

**BADGES**

All conference attendees must register for the conference and wear an official ICMA conference badge for admission to all sessions, the Exhibit Hall, and social events at the OCC and offsite.

Attendees will be required to show their badge to enter the building each day.
HANDOUTS
Session handouts can be found on the digital conference platform, within each session listing.

HOST COMMITTEE
Host Committee members will be visible throughout the OCC to assist with directions, provide information, and offer suggestions on the best places to go in Portland. Host Committee members are wearing bright blue shirts and will be available throughout the conference. The Host Committee Lounge is located in Lobby C of the OCC.

AICP-CM CREDITS
ICMA has registered with the American Institute of Certified Planners (AICP) to provide Certification Maintenance (CM) credits. AICP members can earn CM credits for approved programs at the ICMA Annual Conference. Visit planning.org/cm to claim credits. A note following the session indicates the number of AICP-CM credits that can be earned by attending these sessions.

HEALTH AND SAFETY
ICMA is committed to the health and safety of all conference attendees. Health screenings will be required prior to entering the OCC daily.

If you are experiencing any COVID-19 symptoms, self-isolate and get tested immediately. The nearest COVID testing center is located .02 miles from the OCC.
   Covid Clinic (drive-thru or walk up; appointment required)
   729 Northeast Oregon Street
   Portland, OR 97232
   (833) 554-9214
   Rapid testing results in 15 minutes. Testing provided for rapid antibody, rapid antigen, PCR testing, and more.

Face masks are mandatory inside and outside of the OCC, as well as on ICMA Conference Shuttles.

ICMA PAVILION
Access the latest resources from ICMA by visiting Exhibit Halls AB, booth 617.
NO-SMOKING POLICY
The OCC is a non-smoking facility. This includes e-cigarettes, vaporizers, and all smokable substances. Smoking is permitted outside the facility, only in designated areas.

NURSING MOTHERS’ LOUNGE
There are two nursing mothers’ lounges in the OCC. They are identified as Mamava Stations and are located in Lobby A and Lobby E. Stop by the Registration Desk or an Information Booth to obtain the code to gain access to the stations.

MOBILE WORKSHOPS
TRANSPORTATION
All mobile workshop participants should meet at the Holladay Bus Stop, which is located on N.E. Holladay Street at the OCC. Conference staff will be on-site to guide you to the appropriate bus.

DIGITAL PLATFORM
All conference attendees have on-demand access to all digital content available on the digital platform.

Attendees who registered prior to September 27 were emailed access to the annual conference platform on Monday, September 27, from mobilesolutions@chime.live. Those who registered after September 27 were emailed access to the platform within 24 hours of receipt of their registration.

If you did not receive your credentials, check your “other” and “junk” folders for an email from mobilesolutions@chime.live. The email contains your username, password, and the link to the platform.

If you need assistance with your credentials, please contact conferenceteam@icma.org.

SHARE YOUR CONFERENCE EXPERIENCE Socially

Follow @icmaorg
Share Facebook.com/icmaorg
Tweet @ICMAEvents
Tag #ICMA2021
How can you improve your community’s well-being?

Stop by Booth #701 to find out

Community insights and analytics platform for local government
SESSION TYPES
The 2021 ICMA Annual Conference offers a variety of education program formats. Whether you enjoy presentation-style sessions, the open dialogue of roundtables, or are eager to roll up your sleeves for hands-on learning workshop-style, you can customize your learning in Portland so it works best for you.

ICMA UNIVERSITY WORKSHOPS

Workshops are based on the practices for effective local government leadership. They can be used to meet annual professional development requirements as outlined in the Guidelines for Tenet 8 of the ICMA Code of Ethics. Preregistration is required, and an additional fee applies.

PRESENTATION

This traditional session features a speaker(s) or panel and includes time for audience questions and answers. Designed for attendees who want a general overview of a concept or idea, rather than an in-depth exploration.

ROUNDTABLE

Roundtable sessions allow attendees to drive their own learning and share experiences with others, which also allows for networking. Designed for attendees who want a general overview of a concept or idea, rather than an in-depth exploration.

SOLUTIONS STAGE SESSIONS

Case studies of local governments that have overcome challenges through innovative public-private partnerships.

SYMPOSIUM

These sessions are curated by ICMA subject matter experts and are geared toward specific audiences.
Note that times and locations of these events are subject to change. Visit the conference app for the most up-to-date information.
SATURDAY, OCTOBER 2

7:30 a.m. – 5:30 p.m.
Registration
Oregon Convention Center
Lobby A

ICMA University Workshop Registration
Oregon Convention Center
Outside of A103

8:00 a.m. – 10:00 a.m.
**ICMA University Workshops** (Ticket required)
Practice Resilience: Be Happier at Work
Oregon Convention Center
B113–B114

Tackling Wicked Problems in Local Communities: Building Capacity for Deliberative Engagement
Oregon Convention Center
A105

We’ve Always Done It That Way Is Over: What’s Next?
Oregon Convention Center
B110–B112

Winning Federal Grants: Steps to Success
Oregon Convention Center
A106

8:00 a.m. – 5:00 p.m.
Host Committee Lounge
Oregon Convention Center
Lobby C

9:00 a.m. – 5:00 p.m.
**LGMF Orientation** (Invitation only)
Oregon Convention Center
B115-B116

12:00 p.m. – 2:00 p.m.
**ICMA University Workshops** (Ticket required)
Art at Work: Finding Joy in Solving Messy Problems
Oregon Convention Center
A105

Combatting Disinformation on Social Media: From Politically Motivated to Factually Inaccurate
Oregon Convention Center
A106

Oregon Convention Center
B110-B112
Every Employee Is a Chief Experience Officer  
Oregon Convention Center  
B113-114

1:00 p.m. – 2:00 p.m.  
Yoga with Goats (Ticket required)  
Oregon Convention Center  
North Plaza (outside by Oregon Ballroom)

2:00 p.m. – 3:00 p.m.  
*Roundtable*  
Taking Collaborative Governance to Scale: Lessons from Oregon  
Oregon Convention Center  
B117-B119  
AICP-CM Credit: 1

*Presentations*  
Just Ask!  
Oregon Convention Center  
Oregon Ballroom 202  

Running the Gauntlet: Assuring Community Support for Federally Funded Projects  
Oregon Convention Center  
Oregon Ballroom 201

The Story Behind the North Carolina Opioid Settlement: Providing Hope for People Addicted to Opiates  
Oregon Convention Center  
Oregon Ballroom 204

2:00 p.m. – 3:30 p.m.  
*Presentation*  
A New Model of Land Assemblage for Redevelopment  
Oregon Convention Center  
Oregon Ballroom 203  
AICP-CM Credit: 1.5

3:15 p.m. – 4:15 p.m.  
*Presentations*  
Managing the Risk of Cybersecurity in Local Government  
Oregon Convention Center  
Oregon Ballroom 201

Small-town Politics When Public Safety Is on the Line  
Oregon Convention Center  
Oregon Ballroom 202  
AICP-CM Credit: 1
Why Work Works: A Scalable Solution to Address Homelessness and Recidivism
Oregon Convention Center
Oregon Ballroom 204
3:15 p.m. – 5:15 p.m.
ICMA University Workshops (Ticket required)
Oregon Convention Center
A105
Making Performance Management Work for Your Community
Oregon Convention Center
A106

The Ferguson Group

Since 1982, TFG has represented public and private entities in Washington, DC who share our passion for building strong and vibrant communities.

Headquartered in DC, with offices in California and Florida, we combine our knowledge, experience, relationships, and track record to help our over 100 clients achieve their goals at the federal level.

Whether you are a local government serving your community, or the businesses that empower and employ them, TFG will be your most effective advocate.

With TFG, clients gain access to:

- Nearly 40 years of Federal Funding Experience
- Expert Grants Staff
- Proven Legislative Expertise

Questions?
Alexandra Yiannoutsos, Ayiannoutsos@tfgnet.com

www.TheFergusonGroup.com

$1.5 billion
federal funding secured for our clients since 2010
SUNDAY, OCTOBER 3

6:45 a.m. – 7:00 p.m.
Registration
Oregon Convention Center
Lobby A

7:30 a.m. – 9:00 a.m.
Pick-Up Soccer (Registration required)
Oregon Convention Center
Meet at Lillis-Albina Park Soccer Field (N. Flint Avenue & Russell Street; Portland)

7:30 a.m. – 11:00 a.m.
Hiking (Ticket required)
Oregon Convention Center
Holladay Bus Stop

7:30 a.m. – 1:30 p.m.
ICMA University Workshop Registration
Oregon Convention Center
Outside of A103

8:00 a.m. – 10:00 a.m.
ICMA University Workshops (Ticket required)
21st Century Priority Based Budgeting: The Next Chapter in Budget Transformation in Support of Sustainability, Equity, Climate Action, and More, Part II
Oregon Convention Center
A106

Oregon Convention Center
B110-B112

Demystifying Earmarks: Secure Federal Funding for Your Community
Oregon Convention Center
B115-B116

The Time Is Now
Oregon Convention Center
B113-B114

Working Together with Residents to Build a Stronger Police Force
Oregon Convention Center
A105

8:00 a.m. – 11:00 a.m.
International Committee Meeting
Oregon Convention Center
D139-D140
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Host Committee Lounge</td>
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<td><em>Oregon Convention Center</em></td>
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<td><em>Lobby C</em></td>
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<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>KU Student Seminars</td>
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<td><em>Oregon Convention Center</em></td>
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<td><em>E141</em></td>
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<td>9:00 a.m. – 11:00 a.m.</td>
<td>Yoga with Goats</td>
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<td><em>Oregon Convention Center</em></td>
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<td><em>North Plaza (outside by Oregon Ballroom)</em></td>
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<tr>
<td>9:45 a.m. – 10:45 a.m.</td>
<td>Regional Meetings</td>
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<td>Midwest <em>Oregon Convention Center C123</em></td>
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<td>Mountain Plains <em>Oregon Convention Center Oregon Ballroom 203</em></td>
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<td>Northeast <em>Oregon Convention Center C120-C122</em></td>
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<td>Southeast <em>Oregon Convention Center Oregon Ballroom 201</em></td>
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<td>West Coast <em>Oregon Convention Center Oregon Ballroom 202</em></td>
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<td>10:00 a.m. – 12:00 p.m.</td>
<td>City Health Dashboard — The “It” Tool for Community Health</td>
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<td><em>Oregon Convention Center</em></td>
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<td><em>Portland Ballroom 254</em></td>
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<tr>
<td>10:15 a.m. – 1:45 p.m.</td>
<td>5K Run/Walk</td>
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<td><em>Oregon Convention Center</em></td>
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<td><em>Corner of NE Martin Luther King Jr. Boulevard and NE Lloyd Boulevard</em></td>
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<tr>
<td>10:30 a.m. – 2:00 p.m.</td>
<td>Academic Symposium</td>
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<td><em>Oregon Convention Center</em></td>
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<td><em>Portland Ballroom 253</em></td>
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</tbody>
</table>
11:00 a.m. – 12:00 p.m.

Presentations
Benchmarking for Service Improvements: Ten Years with the Valley Benchmark Cities of Arizona (begins at 11:30 a.m.)
Oregon Convention Center
Oregon Ballroom 204

Empowering and Equipping Residents to Solve Community Issues (ends at 11:30 a.m.)
Oregon Convention Center
Oregon Ballroom 201

Local Businesses as a “New Asset Class”: City and County Governments Partnering with Pension Investors to Jumpstart the Economy
Oregon Convention Center
Oregon Ballroom 203

New Voices, New Approach
Oregon Convention Center
Oregon Ballroom 202

11:00 a.m. – 12:30 p.m.

Speed Coaching (Preregistration required)
Oregon Convention Center
C120-C122

11:00 a.m. – 2:00 p.m.

Mobile Workshop
“If You Build It They Will Come” — Our Local Field of Dreams (Ticket required)
Oregon Convention Center
Holladay Bus Stop

11:15 a.m. – 1:15 p.m.

ICMA University Workshops (Ticket required)
Art at Work: Finding Joy in Solving Messy Problems
Oregon Convention Center
B115-B116

Engaging Conflict Deliberatively: Engagement Tools for Addressing Polarization and Outrage
Oregon Convention Center
A105

Practice Resilience: Be Happier at Work
Oregon Convention Center
B113-B114
Social Media and Your Council: How to Stay Ahead of Rogue Councilmembers and Set the Narrative for Your Community
Oregon Convention Center
A106

11:30 a.m. – 1:00 p.m.
Establishing a Culture of Equity Roundtable Discussion
Oregon Convention Center
B117-B119

12:15 p.m. – 1:15 p.m.
**Presentations**

Ethics Matter!
Oregon Convention Center
Oregon Ballroom 204

Finding Fate: A Downtown Revitalization Effort
Oregon Convention Center
Oregon Ballroom 203
AICP-CM Credit: 1

From “Not” to “Hot”: How an Unlikely County Government Became a Nationally Recognized Top Workplace
Oregon Convention Center
Oregon Ballroom 201

Impact of Other Post-employment Benefit Obligations on the Fiscal Sustainability of Local Governments
(beginning at 12:45 p.m.)
Oregon Convention Center
Oregon Ballroom 202

Robotic Process Automation (RPA) in Local Government (ends at 12:45 p.m.)
Oregon Convention Center
Portland Ballroom 252

12:15 p.m. – 2:15 p.m.
Cal-ICMA Board Meeting
Oregon Convention Center
D136

12:30 p.m. – 2:30 p.m.
City Health Dashboard — The “It” Tool for Community Health
Oregon Convention Center
Portland Ballroom 254

12:45 p.m. – 2:45 p.m.
Form of Government Graduate Student Symposium
Oregon Convention Center
C120-C122
1:00 p.m. – 2:45 p.m.
Senior Advisor Meeting (Invitation only)
Oregon Convention Center
C123

1:30 p.m. – 2:30 p.m.

Roundtables
Drone Use Among City and County Agencies in New York State and Beyond
Oregon Convention Center
B113-B114

Using the Lens of Equity: A Holistic Approach to Understanding and Addressing Operational and Systemic Disparities in Your Community through Public Child Welfare
Oregon Convention Center
B117-B119

Presentations
Are You Just Providing Services or Creating a Destination? Placemaking Is the Answer!
(ends at 2:00 p.m.)
Oregon Convention Center
Oregon Ballroom 204
AICP-CM Credit: .5

How Do You Tackle the Role of Assistant Chief Administrative Officer, When It’s Your First Assistant Chief Administrative Officer Role?
Oregon Convention Center
Oregon Ballroom 201

Public Intoxication: Creating an Effective Care Environment
Oregon Convention Center
Oregon Ballroom 203

Service Delivery in the Post COVID-19 World – Lessons Learned and Applied
Oregon Convention Center
Portland Ballroom 252
AICP-CM Credit: 1

Creating a Culture of Recognition: Using Alternative and Quality of Life Benefits and Compensation Strategies During Unprecedented Times
Oregon Convention Center
Oregon Ballroom 202

1:45 p.m. – 2:45 p.m.
Focus Group to Discuss Council-Manager Evaluations (Invitation only)
Oregon Convention Center
G132
2:15 p.m. – 2:45 p.m.
Newcomer’s Meet and Greet
Oregon Convention Center
D135

3:00 p.m. – 5:00 p.m.
GENERAL SESSION
LEADERSHIP LESSONS LEARNED:
LEADING THROUGH CRISIS, CONFLICT,
AND CHALLENGING TIMES

Chief Carmen Best
Former Chief of Police
Seattle, Washington
Oregon Convention Center
Exhibit Hall C

5:00 p.m. – 7:00 p.m.
EXHIBIT HALL GRAND OPENING RECEPTION
This is your opportunity to look for products and
services that will help you solve organizational
challenges. Light refreshments will be served.
Oregon Convention Center
Exhibit Hall AB

5:00 p.m. – 7:00 p.m.
Puppy Playpen Open
Oregon Convention Center
Exhibit Hall

Student Happy Hour
Oregon Convention Center
Solutions Stage C

7:00 p.m. – 8:00 p.m.
Deputy/Assistant Reception
Oregon Convention Center
D135

7:00 p.m. – 9:00 p.m.
SheLeadsGov Reception
Hyatt Regency Portland
Regency Ballroom A
MONDAY, OCTOBER 4

7:30 a.m. – 5:30 p.m.
Registration
Oregon Convention Center
Lobby A

8:00 a.m. – 5:00 p.m.
Host Committee Lounge
Oregon Convention Center
Lobby C

KU Student Seminars
Oregon Convention Center
E141

8:30 a.m. – 10:00 a.m.
GENERAL SESSION
THE FUTURE OF WORK IS NOW: YOU REALLY SHOULD GIVE A DAMN
Claire Haidar
Co-founder and CEO of WNDYR and Pattyrn
Oregon Convention Center
Exhibit Hall C

10:00 a.m. – 11:15 a.m.
Partner’s Program
Hot Topics Roundtable
Oregon Convention Center
A106

10:00 a.m. – 4:30 p.m.
Exhibit Hall
Oregon Convention Center
Exhibit Hall AB

10:15 a.m. – 11:15 a.m.
Meetings
Feedback on Diversity, Equity, and Inclusion in the ICMA Code of Ethics
Oregon Convention Center
D137-D138

Coaching Program State Partner Meeting
Oregon Convention Center
B110-B112
Roundtable
Let’s Talk: Developing Communications and Engagement in Fast-growing Communities
Oregon Convention Center
A105

Presentations
First-Time Administrators: Taking the Leadership Leap from Elected Official or Police Chief to City Manager
Oregon Convention Center
Oregon Ballroom 202

Reshaping Policing with a Mental Health Co-response Program
Oregon Convention Center
Oregon Ballroom 203

Rethinking Police Budgeting: Practical Approaches for a Better Community
Oregon Convention Center
Portland Ballroom 252

The ROI of Workplace Culture
Oregon Convention Center
Oregon Ballroom 204

Solutions Stage Session: Redefining Community Service: A Success Story About the Power of Innovation
Presented by:
Library Systems & Services
Oregon Convention Center
Theater A

Solutions Stage Session: Top Questions and Best Practices to Manage ARPA Funding
Presented by:
eCivis
Oregon Convention Center
Theater C

10:15 a.m. – 11:45 a.m.

Meetings
Athenian Project Socratic Challenges (continued) (Invitation only)
Oregon Convention Center
G132

Presentations
A Case History: The Rebirth of an Historic Alabama Community
Oregon Convention Center
Portland Ballroom 251
AICP-CM Credit: 1.5
SheLeadsGov Presents: Find Your Power Crew  
Oregon Convention Center  
Oregon Ballroom 201  
10:15 a.m. – 12:15 p.m.  
NASPAA Site Visitor Training  
Oregon Convention Center  
B117-B119  
11:15 a.m. – 12:30 p.m.  
Members in Transition Meeting (Invitation only)  
Oregon Convention Center  
B113-B114  
11:30 a.m. – 12:30 p.m.  
Presentations  
10 Steps in the Construction of Your City Brand  
Oregon Convention Center  
Portland Ballroom 254  
Creating a Culture of High Performance Through Employee Engagement  
Oregon Convention Center  
Oregon Ballroom 204  
Cultural Corridors: How to Build Cultural Corridors with Community Leaders and Small Businesses to Rebuild the Economy  
Oregon Convention Center  
Oregon Ballroom 203  
AICP-CM Credit: 1  
Food Access in Your Community — Is It Equitable?  
Oregon Convention Center  
Portland Ballroom 253  
GASB: What Local Governments Need to Know  
Oregon Convention Center  
Oregon Ballroom 202  
Site Certification: A Critical Economic Development Tool (begins at 12:00 p.m.)  
Oregon Convention Center  
Portland Ballroom 251  
AICP-CM Credit: .5  
Hosted Lunch  
MissionSquare Retirement Lunch & Learn: Managing Your Investments in a Period of Global Political Transition  
Oregon Convention Center  
C120-C122
Solutions Stage Session:
Quick Wins to Improve Security Posture
Presented by:
Tyler Technologies
Oregon Convention Center
Theater A

Solutions Stage Session: From Crisis Management to Everyday Management – How Resident Feedback is Impacting Decision Making at Different Local Government Levels
Presented by:
Zencity
Oregon Convention Center
Theater B

Partner’s Program
Forest Park Ivy Pull
Oregon Convention Center
Holladay Bus Stop
12:00 p.m. – 1:00 p.m.

Meeting
ICMA Future Host Committee Meeting (Invitation only)
Oregon Convention Center
D139-D140
12:30 p.m. – 4:00 p.m.

Mobile Workshop
Beaverton Central Redevelopment- Transit-oriented
Downtown Mixed-use Redevelopment (Ticket required)
Oregon Convention Center
Holladay Bus Stop
12:45 p.m. – 2:45 p.m.

County Administrators Idea Exchange
Oregon Convention Center
A106
12:45 p.m. – 4:00 p.m.

Mobile Workshop
Reconnecting to the Waterfront: The Story of Redevelopment in Vancouver, Washington (Ticket required)
Oregon Convention Center
Holladay Bus Stop
1:15 p.m. – 2:00 p.m.

Celebrate Good Times!
Oregon Convention Center
B113-B114
1:15 p.m. – 2:15 p.m.

Meeting
Feedback on Professional Respect in the ICMA Code of Ethics
Oregon Convention Center
B110-B112

Roundtable
The Power of Belonging
Oregon Convention Center
A105

Presentations
Budgeting in a Crisis
Oregon Convention Center
Portland Ballroom 252

Community Policing at Its Best: The Formation of the Menifee Police Department
Oregon Convention Center
Portland Ballroom 251

In Support of MITs: The Important Roles State Associations and Senior Advisors Can Provide
Oregon Convention Center
Oregon Ballroom 202

SheLeadsGov Presents: Rising Tide: The Future of Women Leaders
Oregon Convention Center
Oregon Ballroom 203

So, You Have a Strategic Plan in Place – Now What?
Oregon Convention Center
Oregon Ballroom 201

Struggling Well: From Stress to Strength
Oregon Convention Center
Oregon Ballroom 204

Solutions Stage Session: Program Centric Budgeting: Because the “Why” Should be the Reason
Presented by:
ResourceX
Oregon Convention Center
Solutions Stage C

1:15 p.m. – 4:45 p.m.

Mobile Workshop
A Complex, Creative Way to Provide Drinking Water Using Multi-agency Partnerships (Ticket required)
Oregon Convention Center
Holladay Bus Stop
1:30 p.m. – 4:30 p.m.

**Mobile Workshop**
Portland Region’s Unique Approach to Nature Preservation (Ticket required)
Oregon Convention Center
Holladay Bus Stop

**Presentations**
A Tale of Two Cities: Attracting Retail in Small and Rural Communities
Oregon Convention Center
Oregon Ballroom 204
AICP-CM Credit: 1

Developing Viable Actions for Climate and Resiliency: When Council Policies on Climate Meet State-level Opposition
Oregon Convention Center
Oregon Ballroom 203
AICP-CM Credit: 1

Diversifying the City Management Profession: Building the Pipeline
Oregon Convention Center
Oregon Ballroom 202

Public Sector Management: Self-assessment and Embracing Key Leadership Relationships and Addressing Adaptive Challenges
Oregon Convention Center
Portland Ballroom 251
AICP-CM Credit: 1

SheLeadsGov Presents: Advancing Women of Color in the Management Profession
Oregon Convention Center
Oregon Ballroom 201

The Good, the Bad, and the Ugly of Council Committees
Oregon Convention Center
Portland Ballroom 252

2:00 p.m. – 4:00 p.m.
Puppy Playpen Open
Oregon Convention Center
Exhibit Hall

2:30 p.m. – 3:30 p.m.

**Solutions Stage Session: Building Trust in Local Government**

**Presented by:**
NRC/Polco
Oregon Convention Center
Theater B
Solutions Stage Session:
Building Trust With Your Community

Presented by:
Granicus
Oregon Convention Center
Theater C

Roundtables
The Rise of Domestic Extremism: How to Address Extremist Activities in Your Community
Oregon Convention Center
A105

Public-Public Partnerships: Create Infrastructure Resilience in Your Community
Oregon Convention Center
B110-B112

2:30 p.m. – 3:30 p.m.
TRAILBLAZER SPEAKER
MASTER DIGITAL: TAKING YOUR CITY ONLINE IN 2021
Jacqueline Basulto
Oregon Convention Center
Portland Ballroom 253

3:45 p.m. – 4:45 p.m.
Roundtable
Managers as Teachers
Oregon Convention Center
A106

Presentations
Eldon Fields Colloquium- Organizational Obliviousness: Understanding and Overcoming System Bias in Local Government
Oregon Convention Center
Oregon Ballroom 204

Ethics in the Real World: Moving from Theory to Reality
Oregon Convention Center
Oregon Ballroom 202

Exactly How Wide Is the Urban-Rural Divide in Communities Across America?
Oregon Convention Center
Portland Ballroom 253
Expanding Broadband Access: Challenges and Solutions  
Oregon Convention Center  
Oregon Ballroom 201

Modernizing the Model City Charter: Enhancing Equity, Engagement, and Local Integrity  
Oregon Convention Center  
Oregon Ballroom 203

Rupture the Stereotype: How to Build a Workplace Culture for the Future  
Oregon Convention Center  
Portland Ballroom 251

The Road Less Traveled  
Oregon Convention Center  
Portland Ballroom 252

3:45 p.m. – 5:00 p.m.  
Student Chapter Meeting  
Oregon Convention Center  
A105

4:00 p.m. – 4:45 p.m.  
Public-Public Partnerships and Infrastructure Resiliency SME Meeting  
Oregon Convention Center  
B110-B112

4:00 p.m. – 5:00 p.m.  
KUCIMAT Board Meeting  
Oregon Convention Center  
E141

4:00 p.m. – 5:45 p.m.  
International Network of Asian Public Administrators Meet & Greet  
Oregon Convention Center  
D136

4:00 p.m. – 6:00 p.m.  
CivicPRIDE: Shaping the Future of LGBTQ + Leadership  
Hyatt Regency Portland  
Regency Ballroom C

5:00 p.m. – 6:00 p.m.  
Supporting Veterans Happy Hour  
Hyatt Regency Portland  
Willamette 5

5:00 p.m. – 6:30 p.m.  
Awards Reception (Invitation only)  
Hyatt Regency Portland  
Regency Ballroom B
5:30 p.m. – 8:00 p.m.
Oregon/Washington and Host Committee Reception
Veteran’s Memorial Coliseum
West Concourse

6:00 p.m. – 7:00 p.m.
Receptions
Indiana University O’Neill School of Public and Environmental Affairs
Hyatt Regency Portland
Deschutes Ballroom C

Japan Local Government Center (CLAIR, New York)
Hyatt Regency Portland
Willamette 1AB

6:00 p.m. – 7:30 p.m.
Receptions
LGHN/NFBPA/I-NAPA
Hyatt Regency Portland
Deschutes Ballroom B

Texas City Management Association
Hyatt Regency Portland
Regency Ballroom A

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Find us in the Exhibit Hall, Booth #717
**TUESDAY, OCTOBER 5**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 a.m. - 6:30 p.m.</td>
<td>Registration</td>
<td>Oregon Convention Center</td>
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<td>Lobby A</td>
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<td>8:00 a.m. - 9:30 a.m.</td>
<td><strong>GENERAL SESSION</strong></td>
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<td>THE DOWNTOWN-IFICATION OF AMERICA</td>
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<td>Leigh Gallagher</td>
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<td>Author, <em>The End of the Suburbs</em>, former Fortune Editor, and</td>
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<td>Director of External Affairs, Google</td>
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<td>Oregon Convention Center</td>
<td>Exhibit Hall C</td>
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<td>8:00 a.m. - 5:00 p.m.</td>
<td>Host Committee Lounge</td>
<td>Oregon Convention Center</td>
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<td>KU Student Seminars</td>
<td>Lobby C</td>
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<td>9:30 a.m. - 11:00 a.m.</td>
<td>SEI/Lead Reunion</td>
<td>Hyatt Regency Portland</td>
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<td>9:30 a.m. - 3:30 p.m.</td>
<td>Exhibit Hall</td>
<td>Oregon Convention Center</td>
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<td>Exhibit Hall AB</td>
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<td>9:45 a.m. - 10:45 a.m.</td>
<td><strong>TRAILBLAZER SPEAKER</strong></td>
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<td>COMMUNITY MENTAL HEALTH: WHAT’S YOUR ROLE?</td>
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<td>Johnny Crowder</td>
<td>Oregon Convention Center</td>
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<td>Portland Ballroom 253</td>
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<td>Sponsored by Cigna</td>
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29
9:45 a.m. – 10:45 a.m.

**Roundtables**

Equity Officer Huddle  
*Oregon Convention Center*  
*B113-B114*

How Millennials Are Changing Local Government  
*Oregon Convention Center*  
*A106*

Post-pandemic Talent Management  
(ends at 11:15 a.m.)  
*Oregon Convention Center*  
*B110-B112*

**Presentations**

Help! The Benefits of Having an Executive Coach in the City Management Profession  
*Oregon Convention Center*  
*Oregon Ballroom 202*

Innovation in Economic Recovery: Work-Life Balance: WorkLB Getting People Back to Work with a Racial Equity Lens in the City of Long Beach, CA  
*Oregon Convention Center*  
*Oregon Ballroom 203*  
*AICP-CM Credit: 1*

Just Ask!  
*Oregon Convention Center*  
*Oregon Ballroom 204*

The Management Dilemma – Doing the Necessary Work of Leadership  
*Oregon Convention Center*  
*Oregon Ballroom 201*

Turning Crisis Into Opportunity: Leveraging Federal Resources on the Road to Cost Recovery  
*Oregon Convention Center*  
*Portland Ballroom 251*


Presented by:  
Tyler Technologies  
*Oregon Convention Center*  
Theater A

**Solutions Stage Session: Achieving Strategic Procurement Success: Right People, Right Processes, Wrong Tools**

Presented by:  
OpenGov  
*Oregon Convention Center*  
Theater B
Solutions Stage Session: Integrating Resident Feedback into Your Workflows - Made Easy

Presented by:
Zencity
Oregon Convention Center
Theater C

9:45 a.m. - 11:00 a.m.

Partner’s Program
Service Project – Children’s Book Bank
Oregon Convention Center
A105

9:45 a.m. - 11:45 a.m.

Student Local Government Simulation Experience
Oregon Convention Center
C123

NACA Executive Board Meeting
Oregon Convention Center
D136

10:00 a.m. - 1:30 p.m.

Mobile Workshop
Beaverton Central Redevelopment: Transit-oriented Downtown Mixed-use Redevelopment (Ticket required)
Oregon Convention Center
Holladay Bus Stop

11:00 a.m. - 12:00 p.m.

Meetings
Feedback on Diversity, Equity, and Inclusion in the ICMA Code of Ethics
Oregon Convention Center
D137-D138

Roundtable
Developing Younger Professionals within Your Organization
Oregon Convention Center
B113-B114

Presentations
Diversity, Equity, and Inclusion Meets Succession Planning – a Perfect Storm and Win-Win for Local Governments!
Oregon Convention Center
Oregon Ballroom 204

Equity in Budgeting: From Idea to Reality
Oregon Convention Center
Portland Ballroom 251
First-time Administrators: Evaluating Your Community’s Fiscal Health
Oregon Convention Center
Oregon Ballroom 201

Sidewalks for All — How Milwaukie, Oregon, Cracked the Code on Bike and Pedestrian Infrastructure
(begins at 11:30 a.m.)
Oregon Convention Center
Oregon Ballroom 202
AICP-CM Credit: .5

The Brownfields Session You’ve All Been Waiting For
Oregon Convention Center
A106

Brownfield Redevelopment Catalyzes Economic Development and Leverages Additional Critical Resources
Oregon Convention Center
Portland Ballroom 253

11:00 a.m. – 12:00 p.m.
Solutions Stage Session: Building Resilience for Tomorrow
Presented by:
Cigna
Oregon Convention Center
Theater A

Solutions Stage Session: Meeting Changing Community Expectations: New Service Delivery & Engagement Models
Presented by:
hrQ
Oregon Convention Center
Theater B

Solutions Stage Session: The Good, The Bad, and the Ugly of Building a Digital City Hall
Presented by:
Granicus
Oregon Convention Center
Theater C
12:45 p.m. – 1:45 p.m.

**Meeting**
European City Managers Networking Meeting
Oregon Convention Center
C123

**Roundtable**
Redefining the Role of Animal Services: Supporting MORE People and Pets
Oregon Convention Center
A106

**Presentations**
A Learning Culture — 10x the Content, 2x the Engagement, 1/5th the Cost
Oregon Convention Center
Oregon Ballroom 203

Advancing Racial Equity: It’s Time to Operationalize
Oregon Convention Center
Oregon Ballroom 202

Getting Involved in ICMA Programs: Advice for Early-career Professionals
Oregon Convention Center
Portland Ballroom 253

President’s Colloquium: The Pandemic Snow Brigade
Oregon Convention Center
Oregon Ballroom 204

Procrastinators Are Us: Planning for the Future After 30 Years of Reactionary Policies and Practices
Oregon Convention Center
Portland Ballroom 251
AICP-CM Credit: 1

Responding Locally to a National Movement for Racial Equity
Oregon Convention Center
Oregon Ballroom 201

12:45 p.m. – 2:15 p.m.

**Roundtable**
Leveraging the COVID-19 Crisis to Build Financial Sustainability
Oregon Convention Center
B113-B114

**Presentations**
Environmental Justice and Contaminated Sites: What Your Local Government Can Do
Oregon Convention Center
B115-B116
Implicit Bias: Interrupting the Script
Oregon Convention Center
Portland Ballroom 252

12:45 p.m. – 4:00 p.m.

Mobile Workshop
Reconnecting to the Waterfront: The Story of Redevelopment in Vancouver, Washington (Ticket required)
Oregon Convention Center
Holladay Bus Stop

1:00 p.m. – 3:00 p.m.
State Secretariat Networking and Idea Exchange
Oregon Convention Center
D136

Puppy Playpen Open
Oregon Convention Center
Exhibit Hall

1:15 p.m. – 2:15 p.m.
Solutions Stage Session: Workplace Well-Being Is Essential Presented by:
Cigna
Oregon Convention Center
Theater A

2:00 p.m. – 3:00 p.m.
Roundtables
Building Personal and Professional Resilience for a Career That Has Its Ups, Downs, and Detours
Oregon Convention Center
B110-B112

Utilizing Data to Track Diversity in Local Government: Where Have We Been and Where Are We Going?
Oregon Convention Center
A106

Presentations
Healthy Cities: Connecting the Well-Being of Your Community to Stronger Economies, Higher Employee Engagement, and More Vibrant Neighborhoods (begins at 2:30 p.m.)
Oregon Convention Center
Oregon Ballroom 202

First-time Administrators—Your Guide to the What’s, Why’s, and How’s of Community Engagement
Oregon Convention Center
Oregon Ballroom 201
AICP-CM Credit: 1
Actionable Data: Providing Services for People Experiencing Homelessness
Oregon Convention Center
Oregon Ballroom 203
AICP-CM Credit: 1

Strategies for Workforce Housing Retention in a Small City — Lessons from a Mountain Resort City in Idaho
Oregon Convention Center
Portland Ballroom 251
AICP-CM Credit: 1

The New World of Short-Term Rentals: The Next Steps for Community Leaders
Oregon Convention Center
Portland Ballroom 253

Upstream Ethical Challenges: What to Do When the Ethical Dilemma Involves Your Elected Official
Oregon Convention Center
Oregon Ballroom 204

2:00 p.m. – 4:30 p.m.
International Affiliates Meeting
Oregon Convention Center
C123

2:30 p.m. – 3:30 p.m.
Solutions Stage Session: 3 Keys to Modernizing Your Parks System: Data, Data, Data
Presented by:
SFA/SFM
Oregon Convention Center
Theater A

2:45 p.m. – 4:15 p.m.
Roundtables
Emotional Exhaustion and its Effect on the Chief Administrative Officer
Oregon Convention Center
Portland Ballroom 254

3:15 p.m. – 4:15 p.m.
Roundtables
Deputy/Assistant Strategic Huddle
Oregon Convention Center
B110-B112

Promising Practices for Building Employee Financial Resilience in a Changed World
Oregon Convention Center
A105
Presentations

SheLeadsGov Presents: Accelerating Equity with the 16/50 Project: Tackling Gender Diversity in Local Government Management
Oregon Convention Center
Portland Ballroom 252

Destroyed Reputations and Character Assassinations: When Civility and Careers Die at City Hall
Oregon Convention Center
Oregon Ballroom 203

Redesigning Public Safety for 21st Century Policing
Oregon Convention Center
Oregon Ballroom 251

Rowing in the Same Direction: Regional Cooperation and Emergency Management
Oregon Convention Center
Oregon Ballroom 202

The Convening Power of Counties
Oregon Convention Center
Oregon Ballroom 201

The Good, the Bad, and the Ugly of Council Committees
Oregon Convention Center
Oregon Ballroom 204

Fire & Rescue Departments: Adding Value Through Community Risk Reduction
Oregon Convention Center
Portland Ballroom 253

4:00 p.m. – 5:00 p.m.
LGMF and Alumni Q&A
Oregon Convention Center
D135
6:00 p.m. – 9:00 p.m.

TUESDAY NIGHT NETWORKING EVENT

Join your fellow conference attendees for a fun evening outdoors at the home of Major League Soccer team, the Portland Timbers! This event will delight all senses with great food, drink, fun, and interactive entertainment, including a high-energy band, all while taking in the beautiful skyline of Portland. (Ticket required.)

Transportation will be provided for this event. The schedule can be found in the conference app.

Providence Park

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WEDNESDAY, OCTOBER 6

7:30 a.m. – 11:45 a.m.
Registration
Oregon Convention Center
Lobby A

7:45 a.m. – 9:00 a.m.
INSPIRATIONAL GENERAL SESSION
Oregon Convention Center
Exhibit Hall C
Light refreshments will be available.

8:00 a.m. – 11:45 a.m.
Host Committee Lounge
Oregon Convention Center
Lobby C

8:00 a.m. – 5:00 a.m.
KU Student Seminars
Oregon Convention Center
E141

9:15 a.m. – 10:15 a.m.
Roundtables
First-time Administrators Roundtable
Oregon Convention Center
B113-B114

New Approaches to Addressing the Eviction Crisis Through Affordable Housing Creation
Oregon Convention Center
B110-B112

Presentations
An Innovation Structure that Enables Everyone to Transform
Oregon Convention Center
Oregon Ballroom 204
Leveraging Consolidated Plans, Bank CRA Commitments, and Hospital Community Needs Assessments to Meet Community and Economic Development Goals
Oregon Convention Center
Oregon Ballroom 201
AICP-CM Credit: 1.5

Municipal Mental Health Response — Stabilizing Services for the Community in Changing Times
Oregon Convention Center
Oregon Ballroom 203

Road Recycling and Improvement Program: Transforming Old Deteriorated Streets and Highways into New “Super Roads” at Less Cost and with Reduced Carbon Emissions
Oregon Convention Center
Oregon Ballroom 202
AICP-CM Credit: 1
10:30 a.m. – 11:30 a.m.

Roundtables
Engaging Marginalized Communities: Overcoming Obstacles and Building Trust
Oregon Convention Center
B110-B112
AICP-CM Credit: 1

SheLeadsGov Strategic Huddle
Oregon Convention Center
B117-B119

Strategies for Using ARPA Funds
Oregon Convention Center
B113-B114

Presentations
Hey Siri, HELP, I’m a First-Time Administrator! Seeking Advice on Building Positive Relationships in My New Role. Can You Offer Some Tips and Suggestions to Help Get Me on The Success Track?
Oregon Convention Center
Oregon Ballroom 203

What’s ICMA Doing Around the World – An Overview of ICMA’s Global Programs and How You Can Get Involved
Oregon Convention Center
Oregon Ballroom 204

10:30 a.m. – 12:00 p.m.
Conference Evaluation Committee Meeting
(Invitation only)
Oregon Convention Center
B115-B116
Your goal is to keep your local government running smoothly. We’re here to help you work smarter.

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THANK YOU TO OUR STRATEGIC PARTNERS

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