



July 9 – July 12, 2019 ♦ Best Western Agate Beach, Newport

Printed copies of the agenda will be available onsite.

All other handouts and presentations will be available online following the conference.

Tuesday, July 9**1:00 pm – 5:00 pm Registration OCEAN VIEW FOYER****Duration The Amazing Newport Race**

This race is fashioned after the television series. Teams will be given clues regarding interesting and unique locations in Newport and will be asked to provide a photo of yourselves at that location. Your smart phone photos will be reviewed at the registration desk on Thursday, July 11th anytime between 3:00 pm and 4:45 pm. The winner of the Amazing Newport Race will be announced at the President’s Reception on Thursday.

2:00 pm – 4:45 pm Media Relations Workshop AGATE BALLROOM

{LGMC – 7}

Facilitator:

- Spencer Nebel, City Manager, Newport

Speakers:

- Kelli Matthews, Senior Instructor at University of Oregon and Managing Director of Verve Northwest Communications

Kelli Matthews provides core tips for communicating in a crisis. The workshop will include scenario-based activity with the opportunity to develop quick messaging, holding statements and practice media interview skills.

5:00 pm – 6:30 pm Trade Show Reception OCEAN VIEW FOYER GALLERY

Visit our conference sponsors/vendors, check out their business opportunities and enjoy light refreshments and a no host bar as you network with peers.

6:30 pm Dinner on Own
Newport has many local restaurants. For recommendations, please refer to the “Newport Attractions” handout available on www.occma.org or sign up to join one of the pre-arranged dinners at Registration.

Wednesday, July 10**7:00 am – 5:00 pm Registration OCEAN VIEW FOYER****8:00 am – 3:30 pm Sponsor Exhibits Open OCEAN VIEW FOYER GALLERY**

Our sponsors/vendors will be available during session breaks and meals. Be sure to stop by for a visit. For a full list of sponsors/vendors, please visit www.occma.org.



OCCMA

**Oregon City/County
Management Association**

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PROGRAM

2019 SUMMER CONFERENCE

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7:30 am – 8:30 am

ICMA Workshop & Continental Breakfast

AGATE BALLROOM

Facilitator:

- Martha Bennett, City Manager, Lake Oswego

This session will begin promptly at 7:30 am, so please grab your food and take a seat. Join Martha for a discussion of ICMA's strategic plan objective of expanding and diversifying the membership and the ICMA Executive Board. The ICMA board needs your thoughts on the best way to include new members in the association. The outcome may require changing the ICMA constitution and it's critical that all voices, including yours, be heard.

8:30 am – 10:00 am

Financial Forecasting

AGATE BALLROOM

{LGMC – 1}

Facilitator:

- Joe Gall, City Manager, Sherwood

Speakers:

- Katie Henry, Municipal Services Director, Forecast5 Analytics
- Josh Hoyer, Finance Officer, Aumsville
- Matt Zook, Finance Director, Newberg
- Jasmine Nachtigall-Fournier, Co-Founder & President, AdastraGov
- Scot Ecker, Senior Analytics Advisor, Forecast5 Analytics

Multi-year forecasting is an essential cog in all stages of the financial planning process. Properly executed, it can help identify budgeting weaknesses in the long-term and develop steps that can be taken to mitigate its impact on operations. This session will provide you with a framework for long range financial planning applicable to any organization, with a strong emphasis on simplifying a daunting exercise into manageable pieces to get you moving in the right direction.

10:00 am – 10:15 am

Break

OCEAN VIEW FOYER GALLERY

10:15 am – 11:45 am

Legislative Update

AGATE BALLROOM

Facilitator:

- Michael Sykes, City Manager, Scappoose, OR

Speakers:

- Representative David Gomberg (D-Lincoln City)
- Representative Ron Noble (R-McMinnville)
- Jim McCauley, Legislative Director, League of Oregon Cities

As a result of the 2018 election cycle, Oregon's legislative process entered uncharted ground with one political part having supermajorities in both chambers of the Legislature and the Governor's Office during the 2019 session. In addition to presenting the results of the LOC's effort this panel will share perspectives from two members of the House of Representatives, Rep. David Gomberg (D-Lincoln City) and Rep. Ron Noble (R-McMinnville).



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11:45 am – 1:30 pm

ICMA and OCCMA Updates with Lunch

AGATE BALLROOM

Speakers:

- Dean Sawyer, Mayor, Newport
- Martha Bennett, City Manager, Lake Oswego
- Marty Wine, City Manager, Tigard
- Sherilyn Lombos, City Manager, Tualatin
- Ben Bryant, Assistant City Manager, Happy Valley

Mayor Dean Sawyer of Newport welcomes OCCMA to Newport and will share a few words in greeting. Then, join Martha Bennett for an update on news, issues and resources of interest to ICMA members, Marty Wine for an update on the OCCMA Board of Directors, Ben Bryant for a special announcement about the OCCMA website and Sherilyn Lombos for an update on the LOC Foundation.

1:30 pm – 3:00 pm

Case Studies on Personnel Issues

AGATE BALLROOM

{LGMC – 2}

Facilitator:

- Marty Wine, City Manager, Tigard

Speakers:

- Tamara Jones, Pre-Loss Program Supervisor/Senior Pre-Loss Attorney, CIS

Managing people issues is one of the most difficult and important things a local government manager does. This session will explore the themes all cities have been facing in the world of personnel issues (and how they're dealing with them). How can a local government function well to respond to people issues? What kind of help can CIS offer? In this session you'll hear stories from around the state, and you'll be asked to consider what you might do in some challenging personnel situations. Come ready with your toughest people-related situations to discuss. Get a preview of new employment laws that will impact public employers in the coming year, laws we should be paying attention to, and which laws have been tripping cities and counties up.

3:00 pm – 3:15 pm

Break

OCEAN VIEW FOYER GALLERY

3:15 pm – 4:45 pm

Social Media and Your City

AGATE BALLROOM

{LGMC – 9}

Facilitator:

- Megan George, Operations Director, LOC

Speakers:

- Joe Gall, City Manager, Sherwood
- Megan Messmer, City Projects Manager, Florence
- Kent Wyatt, Communications Manager, Tigard



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Local governments have started to embrace the use of social media to communicate with members of the public – you may have seen zoos vie for the cutest animal award on Twitter or library’s post Bookface Friday photos on Instagram. How do you talk with your council about using their personal accounts to discuss city or county business? How do you develop a social media strategy with limited resources? Join this session to hear more about how three different cities have approached social media in their organizations.

4:30 pm – 6:00 pm

Get Acquainted Reception

STARFISH ROOM

Sponsored by Ameresco



A great opportunity for attendees and their families to get together, make new friends, or just catch up on all the events that have transpired since the last conference.

6:00 pm – 8:00 pm

Dinner on Own

Newport has many local restaurants. For recommendations, please refer to the “Newport Attractions” handout available on www.occma.org or sign up to join one of the pre-arranged dinners at Registration.

8:00 pm – 10:00 pm

S’mores Overlooking the Beach Reception

SEAVIEW DECK

Sponsored by McKinstry



Enjoy a bonfire, music, s’mores, refreshments, and sunset overlooking beautiful Agate Beach at the hotel, following your dinner out in Newport.

Thursday, July 11

7:00 am – 4:30 pm

Registration

OCEAN VIEW FOYER

7:30 am – 8:30 am

Empowering Local Government Success & Continental Breakfast

AGATE BALLROOM

Facilitator:

- Dr. Phil Cooper, Professor, Portland State University

Speakers:

- Tracy Burrows, Executive Director, Municipal Research and Services Center
- Marty Wine, City Manager, Tigard

What would it look like to have full access to a pool of expertise that expands your ability to achieve success? Washington State’s Municipal Research and Services Center (MRSC) is a successful shared service model that saves local governments in Washington millions of dollars each year in time and resources. Come learn about MRSC’s approach to providing practical, actionable guidance to local governments and how the organization is responding to new challenges. Leaders from Portland State’s Mark O. Hatfield School of Government are exploring how this model could be applied here. Share your ideas about what types of technical assistance



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and support are most needed for local governments in Oregon. This session will begin promptly at 7:30 am, so please grab your food and take a seat.

8:30 am – 10:00 am

Lessons from Local Ballot Initiatives

AGATE BALLROOM

{LGMC – 7}

Facilitator:

- Spencer Nebel, City Manager, Newport

Speakers:

- Mark Shepard, City Manager, Corvallis
- Gary Milliman, Former City Manager and Current Senior Advisor, Brookings
- Jason Tuck, City Manager, Happy Valley

Of the tools in the toolbox, local ballot initiatives, are one of the ways in which local governments can raise funds for ongoing operating costs. Learn from communities who have either succeeded – or failed – to pass these initiatives in their communities.

10:00 am – 10:15 am

Break

10:15 am – 11:45 am

Balance Between Staff and Council Goals

AGATE BALLROOM

{LGMC – 9}

Facilitator:

- Sara Singer Wilson, SSW Consulting

Speakers:

- Sherilyn Lombos, City Manager, Tualatin
- Andy Varner, City Manager, North Plains
- Allison Don, Admin. Analyst, Gresham
- Jeff Towery, City Manager, McMinnville

Are staff and council seeking direction? Following your appointment as a new manager or the election of your Council, what are your collective goals for the next few years? In this session we will explore the Council goal setting process. Our panelists will share how they facilitate the process of getting the council on the same page around a set of shared priorities. How do you make these goals relevant to the organization? This session will also discuss how to take the Council's high-level goals and turn them into an action plan for your team.

11:45 am – 1:15 pm

Lunch and Keynote Speaker Part I

AGATE BALLROOM

Sponsored by PGE

{LGMC – 2}

Facilitator:

- Spencer Nebel, City Manager, Newport

Speakers:

- Dr. De Hicks, President and CEO, The Stuart Consulting Group Inc.





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Dr. De Hicks will provide a highly interactive training session to equip participants to see and understand the impacts of workplace culture on productivity, engagement and continual improvement at work. This session is an introduction to the behind-the-scenes look at the forces that create culture and shape behavior at work.

1:15 pm – 1:30 pm

Break

1:30 pm – 3:00 pm

Keynote Speaker Part II**AGATE BALLROOM**

{LGMC – 2}

Facilitator:

- Spencer Nebel, City Manager, Newport

Speakers:

- Dr. De Hicks, President and CEO, The Stuart Consulting Group Inc.

The second part of Dr. De Hicks' presentation will be more interactive. In this session, participants, regardless of their position in the organizational hierarchy, will: understand the basics of culture at work and the values, mental models and traditions that drive the current culture; learn how to identify the characteristics that define culture; learn the difference between accidental (the most common type) and intentional (the most effective type) cultures; identify the elements of their workplace culture that they can change to create an intentional culture that preserves the most valuable elements and transforms the least valuable elements of the current culture; learn how to know when it is time to change culture at work; identify specific approaches to changing culture resulting in changed behavior; and make a plan for addressing culture.

3:00 pm – 3:15 pm

Break

3:00 pm – 5:00 pm

The Amazing Newport Race

Report in at the registration desk for review of your smart phone photos for the Amazing Newport Race. The winner will be announced at the President's Reception beginning at 6:30 pm at the Oregon Coast Aquarium.

3:15 pm – 4:45 pm

Lessons Learned from the Field**AGATE BALLROOM**

Facilitator:

- Michael Sykes, City Manager, Scappoose

Speakers:

- Chris Eppley, City Manager, Keizer
- David Clyne, Senior Advisor, OCCMA
- Dave Waffle, Senior Advisor, OCCMA
- Gary Milliman, Senior Advisor, OCCMA

Please attend this session to learn valuable lessons from some of our colleagues who have spent their entire careers building communities. What has worked well? What hasn't? Please learn from the wisdom of four city managers who have had great success in moving their communities forward, despite the challenges they've faced.

3:15 pm – 4:45 pm

Urban Renewal Tour**OCEAN VIEW FOYER**



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Speakers:

- Derrick Tokos, Community Development Director, Newport
- Elaine Howard, Elaine Howard Consulting

Sign up at the registration desk to participate in this free tour – space is limited! The City of Newport has utilized Urban Renewal Districts to revitalize various areas of the community over the past four decades. This tour will provide examples of how urban renewal continues to be used to define and guide the redevelopment of the city.

GLEASON ROOM –

OREGON COAST AQUARIUM

5:00 pm – 6:30 pm

Host Committee Meeting

The Host Committee is responsible for working with ICMA to plan and prepare for ICMA’s 107th Annual Conference (2021) in Portland, Oregon. For more information and a list of members, visit www.occma.org. Members of the Host Committee are asked to attend.

6:30 pm – 10:00 pm

President’s Reception and Dinner

OREGON COAST AQUARIUM

Sponsored by Comcast

This event will be held at the Oregon Coast Aquarium and is open to attendees and their families. Due to the nature of this event, we ask that you please RSVP for all expected attendees and kindly let us know prior to the event if your attendance plans change.



Friday, July 12

7:30 am – 8:30 am

Breakfast and Host Committee Report

AGATE BALLROOM

Speakers:

- Joe Gall, City Manager, Sherwood
- Eileen Stein, City Manager, West Linn
- Spencer Nebel, City Manager, Newport

Hear from the Host Committee about preparations for ICMA’s 107th Annual Conference (2021) in Portland, Oregon.

8:30 am – 9:30 am

Round Robin with Peers

AGATE BALLROOM

Facilitator:

- Dr. Phil Cooper, Professor, Portland State University

The Round Robin session is an interactive, energetic idea exchange designed to inspire and engage attendees. Participating in the Round Robin session will be a number of seasoned city managers with expertise in the nuts-and-bolts issues of particular interest to managers. The Round Robin is a forum for the exchange of information and the fostering of local government innovation.

9:45 am – 11:45 am

OCCMA Board of Directors Meeting

AGATE BALLROOM



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To access the agenda packet associated with this meeting, please visit www.occma.org. The packet will be posted approximately five-days prior to the meeting.