



April 30 – May 3, 2019 ♦ Best Western Plus, Hood River

Printed copies of the agenda will be available onsite.
All other handouts and presentations will be available online following the conference.

Tuesday, April 30

4:00 pm – 6:30 pm	Registration	<i>Shoreline Lounge</i>
5:00 pm – 6:30 pm	Welcome Reception After you check-in at registration, join fellow conference attendees for a drink and some conversation.	<i>Shoreline Lounge</i>
6:30 pm	Dinner on Own Hood River has many local restaurants. For recommendations, please refer to the “Hood River Attractions” handout available on www.occma.org or sign up to join one of the pre-arranged dinners at Registration.	

Wednesday, May 1

8:00 am – 5:00 pm	Registration	<i>Gorge Room</i>
8:00 am – 9:00 am	Continental Breakfast	<i>Gorge Room</i>
8:00 am – 3:00 pm	Sponsor Exhibits Open Our sponsors/vendors will be available during session breaks and meals. Be sure to stop by for a visit. For a full list of sponsors/vendors, please visit www.occma.org .	<i>Gorge Room</i>
9:00 am – 9:15 am	Welcome OCCMA President Marty Wine of Tigard and WCMA President Cindy Reents of Richland welcome conference attendees to the 2019 Northwest Regional Managers Conference.	<i>Gorge Room</i>
9:15 am – 10:30 am	When Crisis Hits – Managing Through a Crisis or Significant Event in Your Community {LGMC-3} Facilitator: <ul style="list-style-type: none">• Michael Sykes, City Manager, Scappoose, OR Speakers: <ul style="list-style-type: none">• Scott Derickson, City Manager, Woodburn, OR• Nick Green, City Manager, John Day, OR• Jeff Hecksel, Hood River County Manager• Steve King, City Manager, Wenatchee, WA	<i>Gorge Room</i>



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Forest fires, active shooter and a massive influx of people are the types of events that these panelists have experienced firsthand. They will discuss how their communities prepared, any obstacles they faced, and what they learned. Time will be allotted for questions and answers, allowing attendees to learn from people who were forced to manage through these difficult times.

10:45 am – 12:00 pm

Crisis Communications

Gorge Room

{LGMC-3}

Facilitator:

- Marty Wine, City Manager, Tigard, OR

Speakers:

- Kelli Matthews, Sr. Instructor, University of Oregon and Managing Director of Verve Northwest Communications.

The need for crisis communications is a “when” not an “if” for cities of all sizes. This session will cover best practices, along with a couple of relevant and timely case studies.

12:00 pm – 1:30 pm

Lunch with Keynote Address

Gorge Room

{LGMC-3}

Facilitator:

- Spencer Nebel, City Manager, Newport, OR

Speakers:

- Mona Barns, Former Emergency Manager, US Virgin Islands

Mona Barns was appointed as Director of the US Virgin Islands Territorial Emergency Management Agency in March of 2015. Ms. Barns guided the emergency response for not one, but two catastrophic category 5 hurricanes which devastated the US Virgin Islands in September 2017. Ms. Barns will share the importance that cultivating partnerships had on the Virgin Islands immediate response and with recovery efforts following these catastrophic storms.

1:30 pm – 2:30 pm

Ethics Survivor

Gorge Room

{LGMC-10}

Facilitator:

- Marty Wine, City Manager, Tigard, OR

Speakers:

- Martha Perego, ICMA Director, Member Services and Ethics

Who will last when an ethics crisis hits? Get ready, join your tribe and compete with others in this ICMA-led reality episode as you face ethical challenges. Are you up to the ethics challenge? This fun, interactive session comes complete with tips and proven strategies for survival.



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2:30 pm – 5:00 pm

Optional Activities:

1. Wine Tasting on the Fruitloop Tour

Gorge Room

Enjoy a guided tour of our “Fruitloop” during the height of fruit blossom season. Join us for a scenic drive through the Hood River Valley by the base of majestic Mount Hood. Several stops offer a variety of wines, fruits, vegetables, flowers, ciders, and food. Visitors have a true winery and fruit stand experience while making their purchases and can learn about how the wines, apples, pears, cherries, and grapes are produced. A truly memorable experience that you can share while making friends with other members of your conference group (\$25 – Limited to 20 participants, advanced registration is necessary).

2. Hood River BIG ART Walking Tour

Lobby

The Walking Tour consists of twenty-two sculptures on loan and five permanent sculptures created by both local and national artists. Through a competitive process, artists are selected to exhibit their sculptures around the downtown Hood River area for a period of about two years. This tour will start at the Hood River Inn and proceed along the waterfront. Participants can either loop back to the hotel (2-miles total) or join for a longer walk (4 miles total) through downtown and back to the Hood River Inn. The tour will be led by Kristen Godkin from the Art of Community, Hood River (free).

5:00 pm

Load Buses for Cascade Locks

Gorge Room

5:30 pm – 8:00 pm

Sternwheeler Dinner Cruise

Cruise along the Columbia River through the Historic Scenic Area aboard this authentic Sternwheeler. Trip highlights include live narration from the captain and a three-course dinner. The cruise is included as part of your conference registration.

8:00 pm

Load Buses for Best Western Plus

*299 NW Portage Rd.
Cascade Locks*

Thursday, May 2

8:00 am – 5:00 pm

Registration

Gorge Room

8:00 am – 9:00 am

Continental Breakfast

Gorge Room

8:00 am – 5:00 pm

Sponsor Exhibits Open

Gorge Room

Our sponsors/vendors will be available during session breaks and meals. Be sure to stop by for a visit. For a full list of sponsors/vendors, please visit www.occma.org.

9:00 am – 10:15 am

Crisis Planning with Intergovernmental Partners

Gorge Room

{LGMC-4}



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Facilitator:

- Sherilyn Lombos, City Manager, Tualatin, OR

Speakers:

- Rebecca Geisen, Project Manager, Regional Water Provider’s Consortium
- Jeff Fuchs, Public Works Director, Tualatin

This session will highlight the Regional Water Provider’s Consortium which works to improve the planning and management of water supplies in the Portland region. Made up of twenty-two providers who together deliver more than 80% of the Portland metro area’s water, members work together to plan for events that impact local water supplies including earthquakes, fires, contamination, and terrorism.

9:00 am – 12:00 pm

Complimentary Resume Review

Columbia Room

Gold Sponsors Peckham & McKenney will be offering 20-minute resume review services from 9:00 am - noon. Timeslots are limited! Contact Joyce Johnson (apply@peckhamandmckenney.com) to schedule your appointment. Additional sign-up may be available at the Peckham & McKenney table in the trade show area.

10:15 am – 10:45 am

Networking Break

Gorge Room

10:45 am – 12:00 pm

Digital Ready: Scaling and Adopting Disaster Preparedness Using Lessons from the California Fires (this session presented by ELGL)

Gorge Room

{LGMC-3}



Facilitator:

- Kent Wyatt, Communications Manager, Tigard, OR

Speakers:

- Luke Fretwell, CEO, ProudCity
- Talia Smith, Management Analyst, San Rafael, CA

Digital is the default when disaster strikes, and governments must be prepared to communicate response and recovery efforts to the public immediately, continuously and effectively. From websites to social media, the community relies solely on these channels to stay updated on relief efforts, and these must be mobile, accessible, adaptive, informative and planned in advance. Hear firsthand lessons learned from leaders who managed digital communications during the Paradise, Santa Rosa, Sonoma and Butte County California fires and learn how governments can be best prepared when disaster strikes your communities.

12:00 pm – 1:45 pm

Lunch with ICMA Update

Gorge Room

Speakers:

- Joe Gall, City Manager, Sherwood
- Spencer Nebel, City Manager, Newport
- Martha Bennett, Chief Operating Officer, Metro



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Hear from ICMA representatives about what's going on at the national level and from Co-Chairs of the OCCMA Host Committee about preparations for ICMA's 107th Annual Conference (2021) in Portland, Oregon.

1:45 pm – 2:00 pm **Networking Break** *Gorge Room*

2:00 pm – 3:00 pm **Preparing the Next Generation of Civic Leaders** *Gorge Room*
{LGMC-7}

Speakers:

- Robby Hammond, Interim City Manager, Hillsboro
- Steve Greenwood, Director of Training Programs, National Policy Consensus Center
- Bryan Cosgrove, City Manager, Wilsonville

An innovative model for training new civic leaders has been a great success for the City of Hillsboro and the City of Wilsonville. Hear how their models can improve your city/county committees, commissions, and overall civic capacity. This session focuses on the benefits and successes of a citizen academy program. The presenters will walk through the program and outcomes.

3:15 pm – 4:15 pm **NW Women's Leadership Academy: Supporting and Advancing Women in the Profession** *Gorge Room*
{LGMC-2}

Facilitator:

- Sara Singer Wilson, SSW Consulting

Speakers:

- Rachael Fuller, City Manager, Hood River (founding member of Oregon Academy)
- Aquilla Hurd-Ravich, Community Development Director, Tualatin (member of 2018 OR cohort and 2019 leadership team)
- Jessi Bon, Parks and Recreation Director, Mercer Island (WA Curriculum Committee Chair)
- Anne Pflug, ICMA Senior Advisor (WA Curriculum Committee)
- Kristi Rowland, Organizational Development Manager, Renton (member of 2019 WA cohort and WA Logistics Committee Chair)

This is a session for all conference attendees to learn about how you can support and advance women in the profession. The NW Women's Leadership Academy is a pilot program to advance women from a variety of backgrounds in local government into leadership roles. The Academy is a year-long professional development cohort for emerging and career local government leaders in Oregon and Washington that provides opportunities to enhance skills and competencies, build confidence, network, and expand professional connections through career mentoring and support. Oregon has recently graduated the first class of the NW Women's Leadership Academy and Washington is wrapping up their inaugural session.



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The purpose of this session is to share information about Oregon and Washington programs, including testimonials from individuals who participated in the cohort, gather ideas from session participants on supporting the growth of the academy, and encourage City Manager’s to nominate employees to participate.

Please join the NW Women’s Leadership Academy for happy hour following this session at the Riverside Lounge.

5:00 pm – 6:30 pm **Reception and Cornhole Tournament** *Patio*

Sign up throughout the day on Thursday at Registration to participate in the first-ever *Northwest Regional Managers Rivalry Cornhole Tournament*. Winners walk away with bragging rights and a brand-new trophy.
(Back-up location in case of bad weather: Columbia Room)

6:30 pm – 8:00 pm **Dinner** *Gorge Room*

Join conference attendees for the final group dinner. Dinner is provided as part of your conference registration.

Friday, May 1

8:00 am – 9:00 am **Continental Breakfast** *Columbia Room*

9:00 am – 10:00 am **Oregon Legislative Update** *Columbia Room*

Speakers:

- Jim McCauley, Legislative Director, League of Oregon Cities

The Oregon Legislative Regular Session kicked off on January 22nd and is projected to last through June of this year. The League of Oregon Cities Intergovernmental Relations staff is lobbying to “Let Cities Work”, encouraging the preservation of home rule. The LOC’s new Legislative Director, Jim McCauley, will be available to summarize the status of key issues and answer questions the group may have.

9:00 am – 11:00 am **WCMA Board of Directors Meeting** *Mountain View*

10:00 am – 12:00 pm **OCCMA Board of Directors Meeting** *Columbia Room*